

PM PM Blues Pack Test  
5 Blues  
packs

- 3 Blues ADS -

ADS  
code

7 competitive packs

Kool  
Newport  
Salem  
Rio Green  
Belair  
Bright  
Northwind Green

2 Test

1 - Shows  
ads  
first -  
more  
- Tally -  
comp

areas of investigation

Taste

Strength of  
Newport

packs -  
man

Like bit  
to

competitive

Phila  
Chicago  
Detroit  
Boston  
Atlanta

Minneapolis

Chackin  
Study  
Central Valley  
Wave

2045620121